

## PUBLIC WORKS

### BUDGET UNIT: CALICO GHOST TOWN MARKETING SERVICES (SPS CCR)

#### I. GENERAL PROGRAM STATEMENT

This special revenue fund was established in 1997-98 to provide separate accountability and operations of marketing services for Calico Ghost Town Regional Park. These services include advertising and marketing for special events such as Calico Days, Spring Festival, Hullabaloo, the Fine Arts Show, and other smaller events. 3% of the Calico Ghost Town concessionaire's gross sales, as well as 15% of the park's admission fees are used to finance these services. There is no staffing associated with this budget.

#### II. BUDGET & WORKLOAD HISTORY

	<b>Actual 1999-00</b>	<b>Budget 2000-01</b>	<b>Actual 2000-01</b>	<b>Budget 2001-02</b>
Total Appropriation	343,238	488,869	387,046	442,022
Total Revenue	376,871	383,000	344,362	380,000
Fund Balance		105,869		62,022

In accordance with Section 29009 of the State Government Code, the entire unreserved fund balance must be appropriated each year. Accordingly, actual expenditures in this fund are typically less than budgeted. The amount not expended is carried over to the subsequent year's budget

GROUP: Economic Development/Public Services  
DEPARTMENT: Public Works - Calico Ghost Town Marketing Services  
FUND : Special Revenue SPS CCR

FUNCTION: Cultural Services  
ACTIVITY: Promotion

	<b>2000-01 Actuals</b>	<b>2000-01 Approved Budget</b>	<b>2001-02 Board Approved Base Budget</b>	<b>2001-02 Board Approved Changes to Base Budget</b>	<b>2001-02 Final Budget</b>
<b>Appropriations</b>					
Services and Supplies	387,046	488,869	488,869	(46,847)	442,022
Total Appropriation	387,046	488,869	488,869	(46,847)	442,022
<b>Revenue</b>					
Use of Money & Property	62,476	60,000	60,000		60,000
Current Services	85,389	155,000	155,000	(5,000)	150,000
Other Revenue	196,497	168,000	168,000	2,000	170,000
Total Revenue	344,362	383,000	383,000	(3,000)	380,000
Fund Balance		105,869	105,869	(43,847)	62,022

#### Board Approved Changes to Base Budget

Services and Supplies	(46,847)	Decrease is primarily due to less fund balance available
Total Appropriations	(46,847)	
Revenues	(3,000)	Slight decrease in gate receipts is anticipated at the park
Fund Balance	(43,847)	